1. What is the problem you want to solve?

I would like to solve who is going to be the most productive player in the NFL next week (or if this takes long, I will do baseball)

1. Who is your client and why do they care about this problem? In other words, what will your client DO or DECIDE based on your analysis that they wouldn’t have otherwise?

My client is the head coach of a football team, or me a fantasy football player. My client will play the best players based on my recommendation

1. What data are you going to use for this? How will you acquire this data?

I am going to pay for a feed from a data source. This source keeps track of every stat in the NFL and every play and condition

1. In brief, outline your approach to solving this problem (knowing that this might change later).

I will create a regression based on players, stadiums, weather, opponents and other factors that create a predictive model. I will use past data and current data to build the model.

1. What are your deliverables? Typically, this would include code, along with a paper and/or a slide deck.

I will create a printout of the players I predict to be highest, and I can also compare to actuals.

This would include code, paper, slide deck, detailed results.